



**To:** All Partner Stations      **From:** Bethany Berdes, Manager/Affiliate Comm. & Programming

**Re:** Revised FCC Children's Quarterly Report – 3rd Quarter 2010

**Date:** October 6, 2010 **Copies To:**

ATTENTION PUBLIC FILE ADMINISTRATOR

We will be providing this information in the legal section of our Affiliate website. This information is verification of the programs which ran and that commercial limitations were not exceeded within network and syndicated programming.

**For Partners Disseminating CW PLUS Signal Via Cable Only:** As a partner station, you should only keep this information on file. YOU DO NOT NEED TO FILE ANYTHING WITH THE FCC. Remember, this is a cable channel, not a broadcast station. Cable is NOT obligated to file their compliance with the FCC because there is no licensing involved. Should your cable systems carrying the channel request copies of this information, please provide them with it. Please let us know if you have any questions.

Please feel free to contact Bethany Berdes at (818) 977-8246 with any questions (or e-mail your request to [bethany.berdes@cwtv.com](mailto:bethany.berdes@cwtv.com) and she will forward as soon as possible).

CW Educational Programming

Attached is a list of 3rd Quarter 2010 CW Children's Educational Programming for your public files.

## Statement

This statement is designed to furnish you with additional information concerning the commercial matter contained in the network's children's programs, and to enable you to more easily comply with the requirements of the Children's Television Act of 1990.

The following is a list of all CW Television Network programs which were produced and broadcast with the intention of primarily reaching an audience of children seventeen years old and younger that were scheduled for broadcast during the second quarter of 2010. Each of these programs were formatted to allow for no more than 10.5 minutes of commercial time per hour on weekends and 12 minutes of commercial time per hour on weekdays.

The "E/I" notation represents "core" educational programming on The CW that The CW believes meets the FCC educational programming three (3) hour processing guideline.

CHILDREN'S PROGRAMS  
The CW Television Network

1. Program: Winx Club  
Rating: TV-Y7 E/I  
Length: 30 minutes
2. Program: Magical DoReMi  
Rating: TV-Y E/I  
Length: 30 minutes
3. Program: Skunk Fu  
Rating: TV-Y7  
Length: 30 minutes
4. Program: Chaotic: Secrets of the Lost City  
Rating: TV-Y7 FV  
Length: 30 minutes
5. Program: Yu-Gi-Oh! 5D's  
Rating: TV-Y7 FV  
Length: 30 minutes
6. Program: Yu-Gi-Oh!  
Rating: TV-Y7 FV  
Length: 30 minutes
7. Program: Dinosaur King  
Rating: TV-Y7 FV  
Length: 30 minutes
8. Program: Sonic X  
Rating: TV-Y7 FV  
Length: 30 minutes
9. Program: Teenage Mutant Ninja Turtles – Fast Forward  
Rating: TV-Y7 FV  
Length: 30 minutes
10. Program: Teenage Mutant Ninja Turtles – Movie  
Rating: TV-Y7 FV  
Length: 90 minutes
11. Program: Teenage Mutant Ninja Turtles Back to the Sewer  
Rating: TV-Y7 FV  
Length: 30 minutes
12. Program: Cubix: Robots for Everyone  
Rating: TV-Y7 FV E/I  
Length: 30 minutes

- 13. Program: Dragonball Z Kai  
Rating: TV-Y7 FV  
Length: 30 minutes
- 14. Program: The CW4Kids Toonzai Friday Fall Preview  
Rating: TV-Y7 FV  
Length: 30 minutes

THE CW PLUS

- 1. Program: Edgemont  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes
- 2. Program: Gladiators 2000  
Rating: TV-PG (E/I 13-17)  
Length: 30 minutes
- 2. Program: Made in Hollywood: Teen Edition  
Rating: TV-PG (E/I 13-16)  
Length: 30 minutes

## Episodic Information

<b>Magical DoReMi</b>	<b>Cubix: Robots For Everyone</b>	<b>Winx Club</b>	<b>Cubix: Robots For Everyone</b>	<b>Gladiators 2000</b>	<b>Made in Hollywood: Teen Edition</b>	
<b>Saturday 7:00am</b>	<b>Saturday 7:00am</b>	<b>Saturday 7:30am</b>	<b>Saturday 7:30am</b>	<b>Sun. - 11:00am</b>	<b>Sun. - 11:00am</b>	<b>Sun. - 11:30a</b>
7/3/10 - #111 7/10/10 - #112 7/17/10 - #113	7/24/10 - #101 7/31/10 - #103 8/7/10 - #105 8/14/10 - #107 8/21/10 - #109 8/28/10 - #111 9/4/10 - #113 9/11/10 - #215 9/18/10 - #217  9/25/10 - #219	7/3/10 - #173 7/10/10 - #174 7/17/10 - #175	7/24/10 - #102 7/31/10 - #104 8/7/10 - #106 8/14/10 - #108 8/21/10 - #110 8/28/10 - #112 9/4/10 - #214 9/11/10 - #216 9/18/10 - #218  9/25/10 - #220	7/4/10 - #116 7/11/10 - #117 7/18/10 - #118 7/25/10 - #119 8/1/10 - #120 8/8/10 - #121 8/15/10 - #122 8/22/10 - #123 8/29/10 - #124 9/5/10 - #125 9/12/10 - #126 9/19/10 - #203	9/26/2010 - #401	9/26/2010 - #501

<b>Edgemont</b>		<b>Edgemont</b>		
<b>Sat. - 12:00pm</b>	<b>Sat. - 12:30pm</b>	<b>Sun. - 11:30am</b>	<b>Sun. - 12:00pm</b>	<b>Sun. - 12:30pm</b>
7/3/10 - #221	7/3/10 - #222	7/4/10 - #223	7/4/10 - #224	7/4/10 - #225
7/10/10 - #226	7/10/10 - #327	7/11/10 - #328	7/11/10 - #329	7/11/10 - #330
7/17/10 - #331	7/17/10 - #332	7/18/10 - #333	7/18/10 - #334	7/18/10 - #335
7/24/10 - #336	7/24/10 - #337	7/25/10 - #338	7/25/10 - #339	7/25/10 - #440
7/31/10 - #441	7/31/10 - #442	8/1/10 - #443	8/1/10 - #444	8/1/10 - #445
8/7/10 - #446	8/7/10 - #447	8/8/10 - #448	8/8/10 - #449	8/8/10 - #450
8/14/10 - #451	8/14/10 - #452	8/15/10 - #453	8/15/10 - #454	8/15/10 - #455
8/21/10 - #456	8/21/10 - #457	8/22/10 - #558	8/22/10 - #559	8/22/10 - #560
8/28/10 - #561	8/28/10 - #562	8/29/10 - #563	8/29/10 - #564	8/29/10 - #565
9/4/10 - #101	9/4/10 - #102	9/5/10 - #103	9/5/10 - #104	9/5/10 - #105
9/11/10 - #106	9/11/10 - #107	9/12/10 - #108	9/12/10 - #109	9/12/10 - #110
9/18/10 - #111	9/18/10 - #112	9/19/10 - #113	9/19/10 - #214	9/19/10 - #215
9/25/10 - #216	9/25/10 - #217		9/26/10 - #218	9/26/10 - #219